## Language Education

## **Department Name Change Proposal**

**Presented to Policy Council** 

Indiana University Bloomington April 30, 2008

#### Indiana University School Education Language Education

#### **Department Name Change Rationale**

The faculty of the Language Education Department, in collaboration with students and alumni, submit for your approval a name change for our department that would better represent our work and our changing field. We propose that the Department of Language Education be renamed the *Department of Literacy, Culture, and Language Education (LCLE)*. To assist in your decision-making, we have included this description of our process and reasoning.

• Our initial discussions began during the School of Education restructuring efforts in 2003. We agreed that our current department name did not reflect our involvement in the international literacy education community, and therefore, did not provide appropriate marketing visibility for potential students. Corresponding departments in other institutions of higher learning more directly stated their mission through their department titles.

• Our faculty contributes greatly to the body of knowledge that exists in **literacy** education today, yet our name does not acknowledge that leadership role. In fact, if a prospective student searched on Google using the word "**literacy**", the results would not include the Indiana University Language Education Department. Therefore, the inclusion of the reference to "literacy" was key in our discussions from the beginning.

• We also deem it essential that we explicitly acknowledge the relationship between language and **culture**. The two are inseparable due to the direct connection between the language that people use and their social and cultural background. During the process, we confirmed that the six other Indiana University departments who include the word "culture" in their titles expressed no concerns about its inclusion in our proposed name change.

• During the long and involved discussion process, some of our international doctoral students strongly advocated keeping "**language education**" as a part of the new name. Their concerns were related to job opportunities in their home countries, communication with potential international students, and maintaining a clear identification with language education. A compromise was proposed, and faculty, graduate students, and alumni arrived at a consensus regarding the proposed name change.

In conclusion, we appreciate your consideration and support for our evolving mission and our commitment to maintaining a reputation for leadership and academic excellence as the *Department of Literacy, Culture, and Language Education (LCLE)* at Indiana University Bloomington.

#### Indiana University School Education Language Education Department Name Change

### **Timeline and Procedures Used to Create a New Department Name**

- During fall 2003, the Language Education (LE) faculty began discussing possible restructuring of the Department. We had several discussions, one of which was regarding our department's name. Two main reasons why the name discussion was broached were that several faculty members believed that we needed a department name that better represented the LE faculty and our research. Furthermore, faculty wanted to keep the department competitive at a national level and with other Big Ten Institutions. After several intense discussions about possible names, it was decided per LE faculty vote that the Department's proposed name would be changed to *Language, Literacy, and Culture* Department. A rationale was created.
- On October 22, 2004, Dean Gonzalez was invited to an LE Department meeting to discuss the name change process. He suggested that we seek broad based input and put together a "succinct" and "substantive" statement incorporating input and goals that we hope to accomplish with the name change.
- During fall 2004-2005 school year, the LE Department began a series of formal and informal discussions with graduate students and alumni to provide feedback regarding the new name change. There were no concerns voiced by alumni. However, several international students voiced concerns with the proposed new name, as they believed that without the term "Language Education" that they would be "disadvantaged" in the job market in their countries and/or their benefactors would not acknowledge the program as an "education" program.
- On November 15, 2004, a forum was held with graduate students to further discuss and address their concerns regarding the new name.
- Following the November 15, 2004 meeting after hearing students concerns, the LE faculty revisited our name and proposed a compromise: The Department of *Literacy, Culture, and Language Education*.
- The change was reported back to graduate students. Graduate students felt that their concerns were heard as we had included "Language Education" in the name. Faculty also felt good about this change, as we did not want to "disadvantage" any of our students.
- During the 2005-06 school year, the LE faculty had a series of conversations during department meetings about who we were as a faculty and how we wanted

to represent ourselves as scholars in our field. In doing so, we began to better articulate a description of various programs within our Department. We also laid out a plan to revamp our web page and to create a department brochure for recruiting graduate students.

- During 2006 school year, the Department chair, Mary Beth Hines, had a series of conversations with Associate Dean Pete Kloosterman and Dean Gonzalez to make sure that we had compiled necessary documentation. They requested that we document similar programs at comparable Research I institutions ((see Appendix A) and that we contact Departments across campus to see if they had any concerns with the LE Department using "culture" in our name. We contacted those Departments, and they had no concerns. (see Appendix B)
- April 16, 2007, Mary Beth Hines contacted Dean Gonzalez to receive more feedback. He voiced concerns about using the terms "culture" but said that he would support the faculty. He also suggested that "it would be helpful to show similar Department names at major research universities, especially Big 10 universities that offer similar degree programs." (see Appendix C)
- On February 29, 2008, the name change issue was raised again and Stephanie Carter was given the task to compile the needed information to take to Policy Council for a vote.

## **APPENDIX** A

## COMPARABLE ESL/EFL PROGRAMS IN LANGUAGE, LITERACY, AND CULTURE DEPARTMENTS

# US NEWS AND WORLD REPORT RANKINGS GRADUATE PROGRAMS:

http://www.usnews.com/usnews/edu/grad/rankings/edu/brief/edurank\_brief.php

- #6. UC Berkeley: Language and Literacy, Society, and Culture
- #11. University of Iowa: Language, Literacy, and Culture
- #10. University of Michigan, Ann Arbor: Literacy, Language, and Culture

#17. Ohio State: Language, Literacy, and Culture

1.		
NAME	University of Florida	
	http://www.coe.ufl.edu/languageliteracyculture	
Program	Program in Curriculum and Instruction	
	• PhD in Curriculum and Instruction with a specialization in Language	
	Literacy and Culture	
DESCRIPTION	The program offers these focuses: English education, ESOL & bilingual	
	education, Language arts & children's literature, and reading education.	
CONTACT	Dr. Jane Townsend: 352-392-9192/jst@ufl.edu	
STATUS	called and left voice mail, emailed questions to Dr. Townsend	
Report	Forwarded message from Jane Townsend <jst@coe.ufl.edu></jst@coe.ufl.edu>	
	Date: Sun, 24 Oct 2004 18:09:36 -0400 From: Jane Townsend <jst@coe.ufl.edu></jst@coe.ufl.edu>	
	Subject: Re: inquiry into name "Language Literacy and Culture"	
	To: wfrankli@indiana.edu	
	Hi, Wendy. Sorry not to have responded sooner, but it was a very busy week First, we're not a department: we're a group of faculty in the School of Teaching and Learning, formerly the Department of Instruction & Curriculum. We used to call ourselves faculty in Language & Literacy and decided to add "Culture" to more accurately reflect our interests and expertise. Faculty in this group include people in "reading," "children's literature," "elementary language arts," "English Education," and "ESOL." We offer courses that serve both our department (School of Teaching & Learning) and our Secondary English "Proteach" teacher preparation program, the "Elementary Proteach" teacher preparation program, the Unified Early Childhood program (both, across the dept. of special ed and our own), and various traditional masters and doctoral programs. As to numbers of students, I don't have that information.	
	Please let me know if I can answer any other questions.	
	Hope all is well,	
	Jane Townsend, PhD.	
	Associate Professor	
	Language, Literacy, & Culture	

School of Teaching & Learning
University of Florida

Name	University of California, Berkeley
	http://www-gse.berkeley.edu/program/LLC/llc.html
Program	Department of Language and Literacy, Society and Culture
	• Ph. D in Language, Literacy and Culture
DESCRIPTION	The program prepares students to conduct systematic inquiry into a specialized
	area of first and second language and literacy learning
Contact	Sarah Freedman: 510-642-0746/freedman@berkeley.edu
Status	Called and left message with secretary; emailed Dr. Freedman; Sara replied via email.
Report	Date: Wed, 20 Oct 2004 09:29:41 -0700
	From: Sarah Freedman <freedman@berkeley.edu></freedman@berkeley.edu>
	To: wfrankli@indiana.edu
	Cc: lellc@indiana.edu Subject: Re: inquiry into name "Language and Literacy, and Society and Culture"
	Subject. Re. inquiry into name Language and Literacy, and Society and Culture
	Wendywe changed our name a few years ago (can't remember exactly whenabout 5 years
	maybe but we first changed from Education in Language and Literacy to Language, Literacy, an
	Culture (LLC) longer ago than that and then more recently to Language literacy, society, and
	culture (LLSC). We made the last change when we merged with another area in the School,
	Social and Cultural Studies (SCS). We now have one area with two programs. Basically those or us ion LLC study culture but use linguistically-based research methods or study language and
	literacy per se. The SCS group studies social and cultural issues that affect education more
	generally so many of their students and faculty do cultural analyses and are not particularly
	interested in languagethey study race and gender and bigger issues of that sort. So the students
	in the area are pretty diverse and the different programs have different requirements. I hope that
	answers your questionI think the LLC folks are more interested in what the SCS folks do than
	the reverse so that creates some tensions—but basically the synergy is good. Hope that's helpful SWF
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J.	
NAME	University of California, Davis
	http://education.ucdavis.edu/gradgroup/program.html
Program	Emphasis Program of Language, Literacy and Culture at Graduate Group
	in Education
	• Ph.D. in Education
DESCRIPTION	Topics include teaching, learning, and assessment of reading, writing, and oral language in diverse K-12 classrooms; multicultural literature and literacies; second language acquisition; bilingual and second language education; language socialization and sociopolitical processes
Contact	f f
Status	

1.	
Name	University of Massachusetts, Amherst
	http://www.umass.edu/education/academics/main_program.htm
Program	Department of Teacher Education and Curriculum Studies (T.E.C.S.)
	<ul> <li>Ph.D. in <u>Language, Literacy and Culture</u></li> </ul>
DESCRIPTION	LLC brings together faculty and students with interests in the areas of first- and
	second-language acquisition, English as a Second Language, bilingual and
	foreign language education, reading, writing, children's literature, and
	multicultural education
Contact	Dr. Sonia Nieto: 413-545-1551/ sneito@educ.umass.edu
Status	Left voice mail, sent email; and she replied.
Report	Date: Wed, 20 Oct 2004 12:19:06 -0400
	From: snieto@educ.umass.edu
	To: wfrankli@indiana.edu Subject: Re: inquiry into name "Language Literacy and Culture"
	Subject. Re. inquiry into name Language Eneracy and Culture
	Hi Wendy,
	I'll respond quickly because you need this information soon and I'll be leaving town and
	unavailable on Friday. However, for more information about our program, please visit our
	webpage. Go to Umass.edu and follow directions to School of Education.
	1. our name changed about 6 years ago. We thought it made sense to change it because it more
	accurately reflected the interests of most of our faculty and students. Also, the name change was
	part of a general restructuring of the School of Education. It brought together various
	programs/faculty that had not been working together although we wanted to be.
	2. LLC faculty came from individual programs in Cultural Diversity and Curriculum Reform
	(which included curriculum, bilingual education, ESL, and multicultural education); Reading and
	Writing; and Children's Literature.
	2. Come of the students rule had been in the annuious are shown stored where there
	3. Some of the students who had been in the previous programs stayed where they were, and others joined the LLC community. I would say that our international enrollment has
	gone up quite a bit, although we try to create a synergy between the international and national
	students.
	I gave a keynote speech on LANGUAGE, LITERACY, AND CULTURE: INTERSECTIONS AND IMPLICATIONS at the NRC conference in 1999 (I think) and it was subsequently
	published (I believe in 2001) by the NRC. You may want to take a look at it.
	provisited (1 beneve in 2001) by the type. For may want to take a look at it.
	I hope this is helpful.
	Good luck

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Name	Ohio State University	
	http://www.coe.ohio-state.edu/edtl/programs/llc.htm	
Program	Section of Language, Literacy and Culture at School of Teaching and	
	Learning	
	• Ph.D. in English Education; Drama Education; Social Studies and Global	
	Education; Foreign and Second Language Education; or Language Arts,	
	Literature and Reading Education	
DESCRIPTION		

CONTACT	Dr. Maia Pank Mertz: (614) 292-2549/ mertz.2@osu.edu
Status	
Report	Had name for 7 or 8 years and it made no difference in terms of enrollment. LLC is Department within the division of School of Teaching and Learning which is within College of Education. Program coordinator for Foreign & Second Language Teaching is Keiko Samimy and would be a good contact since she is Japanese

6.	
NAME	University of Washington
	http://depts.washington.edu/coe/programs/ci/studyoptions/med/langlit.html
Program	Program in Curriculum and Instruction
	• M.Ed. in Language, Literacy & Culture
DESCRIPTION	This study offers the choice of a specialization in literacy development with a
	supporting emphasis in culture or a focus in English as a second language with
	literacy and culture providing a supporting emphasis.
Contact	Sheila Valencia: 206-221-4798/ valencia@u.washington.edu
Status	talked with someone else, sent email

1.	
Name	University of California, Davis
	http://education.ucdavis.edu/gradgroup/program.html
Program	Emphasis Program of Language, Literacy and Culture at Graduate Group
	in Education
	• Ph.D. in Education
DESCRIPTION	Topics include teaching, learning, and assessment of reading, writing, and oral
	language in diverse K-12 classrooms; multicultural literature and literacies;
	second language acquisition; bilingual and second language education; language
	socialization and sociopolitical processes
CONTACT	
STATUS	

8.	
NAME	California State University, San Bernardino
	http://www.csusb.edu/coe/llc/
Program	Department of Language, Literacy and Culture
	• M.A. in Reading program; TESOL program; Bilingual program; or
	Interdisciplinary Studies Program
DESCRIPTION	
CONTACT	Mary Jo Skillings: 909-880-5639/ maryjosk@csusb.edu
STATUS	left voice mail, sent email

9.	
NAME	Fresno Pacific University
	http://grad.fresno.edu/LLC.php
Program	Language Literacy and Culture Division
	• M.A. in Bilingual Cross-Cultural, Literacy in Multilingual Contexts,
	Reading/Language Arts, Reading/ESL, or Teaching English to Speakers
	of Other Languages (TESOL)
DESCRIPTION	
CONTACT	Jean W. Fennacy: 559-453-2013/ fennacy@fresno.edu
STATUS	left voice mail, sent email

## <u>10.</u>

10.		
Name	University of Arizona	
	http://www.ed.arizona.edu/lrc/index.html	
Program	Department of Language, Reading and Culture	
	• Ph. D. in Adolescent, Adult, College, and Family Literacy; Bilingualism, Literacy, and Education; Children's and Adolescent Literature; Content Area Literacy; Culture and Education; Early Literacy Educational	
	(Applied) Linguistics English/Language Arts Education; Indigenous	
	Language Education/American Indian Education; Reading and Writing	
	Processes; Revaluing Reading and Writing; Technology and Literacy; or	
	Whole Language	
DESCRIPTION		
Contact	Patricia L. Anders: 520-621-1311/ planders@u.arizona.edu	
STATUS	Talked to Dr. Anders and got information	
Report	According to the department head, Dr. Patricia Anders, the department's name	
	changed 10-12 years ago. This name resulted from combining many different	
	study areas/departments such as elementary education, foundation, reading,	
	secondary English, and so on. Dr. Anders commented that since the name	
	change the department has been getting "more and better students" from all over	
	the world.	

11.	
Name	Peabody College of Vanderbilt University
	http://peabody.vanderbilt.edu/tl/doctoral_program.htm
Program	Department of Teaching and Learning
	• Ph.D. in Language, Literacy, and Culture
DESCRIPTION	
Contact	Kevin Leander:615-322-8080/kevin.leander@vanderbilt.edu and/or Angie
	Saylor: 615-32208080/angela.saylor@vanderbilt.edu
Status	Stephanie Carter talked with Kevin
Report	New name. Info on website is in process, but not ready for public dissemination

as yet. They have courses that look at bilingualism and second language issues
but not a full blown program or set of courses in ESL/EFL.

# UNIVERSITY PROGRAMS WHERE OTHER DEPT/SECTION OFFERS ESL/EFL COMPONENTS

12.		
NAME	New Mexico State University	
	http://education.nmsu.edu/ci/programs/reading/index.html	
Program	Department of Curriculum and Instruction	
	• Ph. D in Curriculum and Instruction with Specialization in Language,	
	Literacy and Culture	
DESCRIPTION	They have separate programs for "TESOL" and "Bilingual Education" in the	
	same Department	
Contact		
Status		

#### 13.

15.	
Name	University of Maryland, Baltimore County
	http://www.umbc.edu/llc/pages/generaloverview.html
Program	Departments of Education, Modern Languages and Linguistics, Sociology
	and Anthropology, English, and Africana Studies
	• Ph.D. in Language, Literacy, and Culture: an interdisciplinary program of
	study of language, culture, and human interaction
DESCRIPTION	They have "ESOL" and "Bilingual program" in the Department of Education
CONTACT	
STATUS	

#### 14.

University of Iowa
http://education.ucdavis.edu/gradgroup/program.html
Department of Curriculum and Instruction at College of Education
Ph.D. in Language, Literacy and Culture
They have separate programs for "Foreign and Second Languages Education"
and "Foreign Language and ESL Education" in the same Department

NAME	The University of Birmingham (UK)
	http://www.education.bham.ac.uk/aboutus/profiles/langlit/default.htm
Program	Languages and Literatures Division

	Ph.D. in Language, Literacy and Culture
DESCRIPTION	They have a separate program for "Contemporary Issues in Modern Foreign
	Languages Modern Foreign Languages" in the same division
Contact	
STATUS	

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University of Michigan
http://www.soe.umich.edu/literacy/index.html
Program in Literacy, Language and Culture at School of Education
• Ph.D. in Literacy, Language and Culture
The LLC unit is focused particularly on issues of language and literacy learning,
both typical and atypical, in school and community settings;
EFL components need to be checked over the phone

17.	
Name	University of Alaska Fairbanks
	http://www.uaf.edu/educ/graduate/language.html
Program	Program in Language and literacy at School of Education
	• M. Ed. in Language and Literacy
DESCRIPTION	They have separate program for "bilingual/multicultural education" in the
	School of Education
CONTACT	
Status	

## 18.

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University of Illinois at Chicago	
http://www.uic.edu/educ/college/admissions/2ndlevel/3rdlevel/med-LLC.htm	
Program in Instructional Leadership – <u>Literacy, Language and Culture</u> at	
College of Education	
• Ph.D. in Literacy, Language and Culture	
Program content regarding EFL needs to be checked over the phone	

NAME	University of Sheffield
	http://www.shef.ac.uk/education/courses/eddlle/EdDlleoutline.shtml
Program	Program in Literacy and Language in Education at School of Education
	• Ed. D. in <u>Literacy and Language</u> in Education

DESCRIPTION	
CONTACT	
STATUS	Program content regarding EFL needs to be checked over the phone

## **APPENDIX B**

## IU PROGRAMS THAT HAVE "CULTURE" IN THEIR NAME

#### 1. Archives of African American Music and Culture in Smith Research Center at School of Education

http://www.indiana.edu/~aaamc/ Contact:

Contact information: (812) 855-8547 <u>afamarch@indiana.edu</u>

Status: Called and sent an email. They replied.

Report: Founded ca. 1991 as the Archive of African American Music. In the mid '90s "Culture" was added when they began a major project on black radio, and their focus was thus expanded to include non-musical collections.

### 2. Asian Culture Center in the office of Academic Support and Diversity

http://www.indiana.edu/~acc/

Contact: ACC director

Contact information: (812) 856-5361 <u>acc@indiana.edu</u> Status: Called and talked to ACC director

Report: Has had the name since they started the department name, no change.

## **3.** Black Culture Center, Neal-Marshall in the office of Academic Support and Diversity

http://www.indiana.edu/~nmbcc/ Contact:

Contact information: (812)855-9271 <u>nmbcc@indiana.edu</u> Status: Called and talked to the secretary

Report: Was "African American Culture Center"; Changed it to show their identity more; doesn't seem to have had a big impact on them because of the name change.

# 4. Department of Communication and Culture at College of Arts and Science

http://www.indiana.edu/~cmcl/

Contact 1: Amy, the Office manager

Contact information: 812-855-7217 <u>cmcl@indiana.edu</u>

Status: Called and talked to the Office manager.

Report: Was "Speech Communication"; Changed 7 years ago; Changed to include students with broader interests: # of enrollments went from 90 to 400, BUT they can't say it's because of the name change.

Contact 2: Dr. Robert Ivy (previous Chair of the Dept at the time the name change)

Status: Called and got answer from him.

Report: Name was changed around 1998 and that the number of undergraduate applicants went from 50 to 500. They currently have about 70 graduate students. The # of applicants usually goes up every year and the majority of the international students in his Department are from Asian countries.

## 5. Department of East Asian Language and Cultures at College of Arts and Science

http://www.indiana.edu/~ealc/index.html Contact: Janet Contact information: 812- 855-5339 <u>ealc@indiana.edu</u> Status: Janet is not in today, she is coming back tomorrow Report: Was "East Asian Language and Literacy"; Changed at least 7 years ago.

#### 6. Near Eastern Languages and Cultures at College of Arts and Science

http://www.indiana.edu/~nelcmesp/

Contact: The Chair

Contact information: (812) 855-5993 <u>nelcmesp@indiana.edu</u> Status: Called and talked to Department Chair Report: Was "Near Eastern Language and Literatures"; Changed about 20 years ago because "culture" includes broader meaning.

#### 7. Diversity & International Programs at School of Education

Contact: Nita Levison

Contact information: (812) 856-8042 <u>nlevison@indiana.edu</u> Status: Nita emailed Mary Beth Hines

Report: "I spoke with Mary Howard Hamilton and she says that funding should not be affected for international students by a department name change. However, obviously this is something that will have to be given a great deal of consideration by the School." Also, "I think this should be brought to the attention of the International Programs Committee as well. Thank you for keeping us in the loop on this important step."

## **APPENDIX C**

## **Big 10 Language Education Departments**

Illinois:	<ul> <li>Department name is "Curriculum &amp; Instruction"</li> <li>Division in C&amp; I called "Language &amp; Literacy"</li> <li>Programs are "Bilingual Education &amp; Linguistic Diversity" and "Language &amp; Literacy Education"</li> </ul>
Iowa:	<ul> <li>Department name is "Teaching &amp; Learning"</li> <li>Programs in "Developmental Reading," "English Education," "Foreign Language and ESL Education," and "Language, Literacy &amp; Culture"</li> </ul>
Michigan:	<ul> <li>Academic Unit is "Educational Studies"</li> <li>Administrative Unit is "Literacy, Language &amp; Learning Disabilities"</li> <li>PhD Programs are "Literacy, Language &amp; Culture" and "Special Education"</li> <li>MA Programs are "Early Childhood Education," "English Education" and "Literacy, Language &amp; Culture"</li> </ul>
Michigan St.:	<ul> <li>Department is "Teacher Education"</li> <li>MA Program is "Literacy &amp; Language Instruction"</li> <li>PhD Program is "Language &amp; Literacy"</li> </ul>
Minnesota:	<ul> <li>Department is "Curriculum &amp; Instruction"</li> <li>Programs include "Culture &amp; Teaching" (sounds interdisciplinary in nature), "Literacy Education" and "Second Languages and Culture"</li> <li>Literacy Education Program has specializations in "Children's Literature," "English Education," "Language Arts Education," and "Reading Education"</li> </ul>
Northwestern:	<ul><li>Program: MS in Education</li><li>"Advanced Teaching" concentration in "Literacy"</li></ul>
Ohio St.:	<ul> <li>School is "Teaching &amp; Learning"</li> <li>Section is "Language, Literacy, and Culture"</li> <li>Specializations in "Drama, Language Arts, Literature, and Reading Education," "English Education," "Foreign &amp; Second Language Education," and "Social Studies and Global Education"</li> </ul>
Penn St.:	<ul><li>Department is "Curriculum &amp; Instruction"</li><li>Emphasis areas include "Language &amp; Literacy Education"</li></ul>

### Purdue: Department is "Curriculum & Instruction"

• Programs include "English Education" and "Literacy & Language Education"

#### Wisconsin: Department is "Curriculum & Instruction"

- Programs include "Bilingual Education," "English as a Second Language (ESL) Education," "Foreign Language Education," and "Literacy Studies"
- Literacy Studies program includes "English Education," "English/Language Arts Education," and "Reading Education"